

KEWANEE PARK DISTRICT **STRATEGIC PLAN 2024**



PROMOTING GROWTH THROUGH RECREATION

The Kewanee Park District promotes physical, mental, and social well-being through recreational programs, parks, and facilities. Our purpose is to provide Kewanee safe, responsible, and abundant opportunities to recreate. We deliver our offerings through responsible spending, community input, accountability, and strategic planning.

Strategic Direction

The following are statements to provide our organization direction for the future. This plan is to be re-visited every 3 years with revisions, additions, and/or subtractions to be noted for future plans.

Successful completion of specific projects or initiatives will be noted on an updated version of previous plan to be included with the new plan.

Organizational Efficiencies

- Modernize connectivity and technological solutions for both employees and customers
- Invest in modernization of equipment and best practices to maximize workforce utilization
- Place focus on policy and procedure to develop and further organizational structure
- Seek and implement partnerships in the community and with other government entities
- Ensure fiscally responsible spending, budgeting, investing, and resourcing
- Continuity and succession planning
- Exploration of Human Resources and other 3rd party contracts to aid and support organization
- Develop and implement a grant program where application for grants will tie into projects that are on horizon or imminent
- Assess staff and their deployment/usage. Place higher priority on professional or skilled staff and consider re-structuring to fill and retain these positions

Community Development

- Seek input from community members and users through surveys; also note other areas of feedback, both positive and negative and use to shape goals/planning for future
- Modernize and improve physical facilities at parks to promote higher use
- Become more efficient in program offerings. Seek new ways to reach and acquire more participants in programming
- Develop new and alternative programming that increases exposure to culture, arts, and uncongenial recreation

KEWANEE PARK DISTRICT

STRATEGIC PLAN 2024



- Create opportunities for volunteerism and options for people to serve park district and community in volunteer capacity
- Create and expand fundraising and other platforms for giving

Park Modernization

- Develop, retrofit, renovate, and deploy modern, ADA compatible facilities, playgrounds, surfaces, etc... to better serve community
- Replace old or existing infrastructure that can and will fail before it impacts quality of life in parks
- Seek out grants and other opportunities for improvements to better serve our community while placing focus on “neighborhoods” equal opportunities for amenities throughout Kewanee

Short Range Plan (1-3 years)

Capital

- Windmont Tennis Court overlay and re-design
 - Pickleball, Tennis, basketball
 - Cost 175k
- Shelter house rehab X3
 - 50k per
 - 150K total estimated
- Concrete and utilities for maintenance shed
 - \$50k
- Gazebo scoreboard overhaul
 - \$75k
 - PROCEEDING FALL 2022
 - EXPECTED FINAL COST 130k
- Pull behind mower(Replace Toro 4700)
 - 80k
- Website revamp and re-design
 - 15k estimated if done professionally
- Splash Pad
 - 400k
 - Grant Awarded Spring 2024 600k
- Dog Park
 - 50 to 150k
- Windmont Playground (Make ADA)
 - 125k

Projects

- Pool – Diving board, slide, water line caulk

KEWANEE PARK DISTRICT STRATEGIC PLAN 2024



- \$5k
- Sand traps
 - 6 and 17
 - \$5k
- Development of 501c3 foundation
- Farm Land Swap
- Rail on 16 to 17
 - \$5k

Organizational

- Modernize communication and marketing systems for maximum exposure and impact
- Place focus on accountability and cross training of staff and cross training of staff
- Focus on growing trends and best practices to maximize efficiency and ease of use for customers
- Consider environmental impacts and strive for best practice recycling, re-use, and any other way to be environmentally responsible
 - Incremental steps for recycle bins at Northeast Park

Program

- Implement new programming
 - Off season events
 - In season events or leagues
 - Community events
 - Revive old traditions
- Expound upon current offerings
- Develop partnerships in community

Long Range Plan (3+years)

Capital

- Replacement of Oasis Aquatic Center
 - 2.5mil
 - Referendum Bond
- Remodel and Expansion of 19th hole arena
 - 1.3 mil
 - Alternative Revenue BOND
- Implement equipment replacement schedule and budget
 - 75k/ year
- Northeast Playground (Partial)
 - 100k
 - OSLAD
- Recreational Facility

KEWANEE PARK DISTRICT

STRATEGIC PLAN 2024



- 2 – 3 mil
- PARC Grant

Projects

- Tee box expansion
- Bowling Alley/Golf Simulator building(partnership?)
- Improvements to soccer field for water mitigation
- Grant focused replacement of aging infrastructure
 - Shelters
 - Buildings
 - Power grid
 - Play surfaces

Organizational

- Extend season of 19th hole.
 - Early and season will keep bar/proshop open to serve customers until 6pm
 - Late season extend Taco Tuesday thru October
 - Investigate/Pilot year round service to include Taco Tuesday and Sat/Sun Breakfasts
- Program Manager – seasonal position? Full time?
 - To develop and deliver programming, events, etc...
 - Golf events
 - **Baseball/softball tournaments**
 - Sand volleyball league?
 - Slow pitch softball league?
 - Other seasonal offerings to be developed
 - ****Create and generate revenue****
- Place focus on accountability, performance, task completion

Program

- Implement new and sustainable programming through partnerships and responsible spending

Plans by facility

Baker Park

- Equipment modernization
 - Budget 75k per year for equipment
 - Lease or purchase equipment based off yearly assessment by staff
- Tee box Upgrades
- Sand Trap overhaul

KEWANEE PARK DISTRICT

STRATEGIC PLAN 2024



- Upgrading dog and waste containers throughout Baker Drive
- Incorporate Picnic area off of 8 tee where parking lots currently exists
- Stump and other ground safety removal and remediation

Northeast Park

- Pool campaign for extension of life or replacement
- Shelter house modernization
 - Floors
 - Restrooms
 - HVAC
 - Kitchen
 - Lighting
 - Doors/windows
- Playground replacement
- Batting cage overhaul
- Upgrading dog and waste containers throughout Park
- Stump and other ground safety removal and remediation
- Lighting at North end of Case lot

Windmont Park

- Structural Analysis of Bridge
 - Paint or other application for extension of life
- Pavilion refresh
- Test Sediment and Dredge
- Shelter house modernization
 - Floors
 - Restrooms
 - HVAC
 - Kitchen
 - Lighting
 - Doors/windows
- Playground replacement (Back playground)
- Batting cage overhaul

Liberty Park

- Lighting
- New seating – Benches/Picnic Tables
- Playground replacement
- Splash pad or water feature

KEWANEE PARK DISTRICT STRATEGIC PLAN 2024



Chautauqua Park

- New pavilion near Playground
- Shelter house modernization
 - Floors
 - Restrooms
 - HVAC
 - Kitchen
 - Lighting
 - Doors/windows
- Dog Park
- Upgrading dog and waste containers throughout Park

Other

- 19th Hole/pro shop remodel and expansion
- Utilities and Chemical bay at Maintenance building